



BRILLIANT EDUCATION & CAREER SERVICES Pvt. Ltd

Park Avenue Building,

Putalisadak, Kathmandu, Nepal

G. P. O. Box: 25607

Tel: +977-1-4253368,

Fax: +977-42445420

Email: brilliant@info.com.np & becs@wlink.com.np

Website: www.brilliantedu.com.np



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Brilliant Education & Career Services Pvt. Ltd

ABOUT US

Brilliant Education & Career Services Pvt. Ltd (BECS) was established on the 4th of December 2005 with the prospective of providing quality counseling services to the prospective students who like to secure their future by gaining education from the reputed as well as affordable institutions situated abroad. Brilliant Education and career services Pvt. Ltd is managed by a team of qualified and experienced professionals, with several man-years of experience in counseling; it also aims to catapult the growing prospect of Educational Consultancy in Nepal. It is armed with the vision and leadership to successfully prepare its students for further studies in abroad. There has been excellent record of assisting students by providing counseling in their attempt to achieve their chosen goal, with this effort, the supportive environment and of course our perseverance has made our institute the first and only choice for many.

There are many institutions in the country which help the students to choose the university and academic program of their interest. However, most of the institutions fail to recognize the true value of studies and the matters concerned because students suffer while processing themselves, traveling and settlement. By looking at all the troublesome aspects Brilliant Education and Career Services Pvt. Ltd was established.



Brilliant Education & Career Services Pvt. Ltd

BECS is the Authorized member of Educational Consultancy Association of Nepal (ECAN).

Brilliant's roots are gradually expanding to other areas of Nepal as well as South Asian countries, thus we are approaching for partnership bonds with those organizations which can share our values and objectives on a mutual basis in order to provide the student community with efficient, caring and friendly services. Brilliant team believes in distinct goal, continuous effort, support of friends and prayer to god.

OBJECTIVES



Brilliant Education & Career Services Pvt. Ltd

The main objective of BECS Pvt. Ltd is to provide a formal and authorized link between International, National Institutions and students planning to study abroad.

- ❖ To Operate a counseling & placement service and conduct all follow up activities within well defined practices*
- ❖ To facilitate and assist students in finding suitable colleges/universities and opportunities around the globe.*
- ❖ To provide every student with adequate information regarding the international education systems.*
- ❖ To provide IELTS, TOEFL, GRE, GMAT and SAT classes for the students convenience to enter into the international collages.*
- ❖ To create a systematic ties between international education enterprises and the student community.*
- ❖ Acting as facilitator in national/international education fairs, business/trade fairs and tourism fairs in Nepal*
- ❖ Providing Nepalese and foreign language orientation classes based on the needs of the students.*



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- ❖ *Providing guidelines for scholarship and helping the students to obtain it.*

- ❖ *Approaching for partnership bonds with those organizations who can share our values and objectives on a mutual basis in order to provide the student community with efficient, caring and friendly services.*

OUR PROCESS AND STANDARDS

Counseling Department:



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This department is well equipped and has been updated in a regular basis to keep our efficient counselor up to date with the current events has been happening worldwide. As per the ability and the interest of the students the counselor provides the counseling to the prospective students regarding the collages and the requirements of the collages as per the rules and regulations of the collages as soon as the student has decided to get entry into a specific collage the counselor analysis the academic background of the students and accesses that any other specific training is required or not as per the requirements of the collage as soon as the process is over the candidate is now transferred to the capable and valuable hands of our well trained training department.

Training Department:

In this department our well trained teachers provide students to excel in the IELTS, TOEFL as per the requirements and if the students are willing to apply for scholarships they have to get additional training on the SAT, GRE & GMAT as well. We are also equipped with a large library consisting of hard copy materials as well as e-materials on various courses and other related documents that will be useful for the students to fulfill the entry requirements for the college or the university abroad.



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Computer Department:

We also provide professional level computer training to different government & non government organization as well as individuals according to demand. The computer department is also attached to the library in which there is access to internet where students can learn from the internet or practice IELTS, TOEFL whenever they are free.

Language Preparation Classes:

We also provide guidance to the prospective students willing to go abroad or willing to learn a new language. To accomplish this we have well experienced teachers to teach English, Japanese and Korean languages are run through out the year.



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INFRASTRUCTURE

Brilliant Education & Career Services Pvt. Ltd is situated in the heart of Kathmandu where students can reach easily and vice versa through all the parts of the state good transportation is available to our organization which is considered to be a major plus point to our organization. We have hired two well furnished flats covering more than 4,000 sq ft area with ample parking facilities. We have combined two rooms to form a seminar hall with the capacity of about 100 students where the collages and universities representatives can provide briefing to the students about the courses and life style of the students in their state. Every staff member's have been provided a separate cabin to carry on their day to day operations without the interference of the visitors.



OUR ASSOCIATE COLLEGES/UNIVERSITIES

UNITED KINGDOM

- ❖ *South London College*
- ❖ *Maritime Greenwich College*
- ❖ *North West College*
- ❖ *City of London College*
- ❖ *Canterbury Christ Church University*
- ❖ *Shakespeare College*
- ❖ *London Guildhall College*
- ❖ *Birmingham International College*
- ❖ *Waltham Forest College*
- ❖ *North Glasgow College*
- ❖ *Concorde International*
- ❖ *Edinburgh's Telfoed College*
- ❖ *Manchester College*
- ❖ *Anniesland College*

Australia:



- ❖ *Holmes College*
- ❖ *Hales Institute*
- ❖ *Academics Australia*
- ❖ *Academia International*
- ❖ *Oxford College of Business*
- ❖ *Central College*
- ❖ *Kaplan Business College*
- ❖ *Gurkhas Institute of Hospitality Management*
- ❖ *Metro English College*
- ❖ *Active Hands Training*
- ❖ *HAYS International College*
- ❖ *College of Innovation & Industry Skills*

Canada:

- ❖ *Humber Institute of Technology*
- ❖ *Conestoga College*
- ❖ *Mc Donald College*

United States of America



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- ❖ *Troy University*
- ❖ *Wichita State University*
- ❖ *Virginia International University*
- ❖ *University of South Alabama*
- ❖ *Lewis Clark State College*
- ❖ *University of Bridgeport*
- ❖ *Truman State University*
- ❖ *University of North Alabama*
- ❖ *Newhaven University*

Cyprus:

- ❖ *Cyprus College*
- ❖ *CTL Euro College*
- ❖ *Global College*
- ❖ *Casa College*
- ❖ *Americanos College*
- ❖ *Frederick University*
- ❖ *Inter Napa College*

ASSOCIATED ORGANISATIONS

- ❖ *Man Mohan Memorial Hospital*



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- ❖ *Radio Dhading*
- ❖ *Pratyusha Traders*
- ❖ *Kripalu Investment Pvt. Ltd*
- ❖ *Bishal Concrete Udyog*
- ❖ *Swarnim Shree Construction*
- ❖ *Krishna Enterprises and Supplier*
- ❖ *Trishuli Feed Industry*
- ❖ *Nepal Chamber of Commerce*
- ❖ *International Chamber of Commerce*
- ❖ *Life Member of Nepal Red Cross Society*
- ❖ *Founder Member of Ambulance Community of Baireni Youth Group*



Marketing Strategy

Marketing educational services in Nepal is pretty new, but we have been very successful in marketing the services for numerous Colleges/Universities in Nepal and abroad. We normally recruit students on behalf of abroad Colleges/Universities with the following strategies:-

Advertisements in Newspapers, Magazines, and other print media

Print media plays a vital role in generating and creating opinions in Nepal. Fundamentally: majority of Nepalese are fairly good readers of print media because political news and analysis are common matters of interest. An appropriate advertisement in newspapers and magazines provide a good dissemination as in our experience approx. 100-200 queries are generated by one insertion.

Seminars, Symposium & Presentation

In person presentation by College representatives facilitated by us creates an atmosphere of trust, belief and confident among the student group. Furthermore, prospective students and guardians will have many issues; which need to be taken up in person by representatives. In an average; about 200-300 students have been attending each of our seminars and presentations. All of our programs are held in College /University's auditorium Halls, Star Hotel &



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Seminar Halls at the convenient place and areas; which create strong sense of purpose and feeling.

Electronic Media (TV/FM)

FM stations have tremendous following amongst the young generations. Many stations have come up with very creative and crucial programs. We have been putting insertions in these FM stations broadcasted from major cities around Nepal. It has grown to be very reliable and appropriate advertising tool in the context of Nepal.

Direct Marketing through flyers

Our representatives visit every examination centre in examinations conducted by the local boards and universities of Nepal and distribute materials to students. This has grown to be very popular and effective strategy for advertising and marketing.

Personal Contact

Brilliant's satisfied client have generated a very strong goodwill in the market and through them lots of students come into contact with us. Apart from it our management team and its advisory board personnel do have a good reputation in national scenario, which proves to be a good source of advertisement. Brilliant's supportive environment and perseverance has become a good source of attraction for the students determining to study abroad.



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MAIN OFFICE

Kathmandu

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BRANCH OFFICES

1. Chitwan Branch Office

Education Counsellor: Mr. Ishwor Kandel

Address: Narayangadh (Opposite of Birendra Campus)

Tel: +977 -056-522044

2. Itahari Branch Office

Education Counsellor: Mr. Gopal Gurung

Address: Itahari (Near Gorkha Departmental Store)

Tel: +977-025-580579